



**Saskatchewan
Horse Federation**

**Sponsorship
Opportunities
2024**



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Saskatchewan Horse Federation (SHF) Sponsorship Opportunities 2024

The Saskatchewan Horse Federation is a non-profit, volunteer driven organization committed to representing, promoting and advancing equine sport and industry in Saskatchewan. We are currently in our 48th year as the governing body for equestrian sport in the province and our wish is to see the lives of people in Saskatchewan enhanced through lifelong involvement and fun in equestrian activities.

Our 3,200 members make a significant economic impact within Saskatchewan as they travel, compete and care for their horses. Each year our members spend millions of dollars on restaurants, hotels, fuel, trucks, trailers, farm equipment, tack, equine health care and feed.

Sponsorship with the Saskatchewan Horse Federation provides the opportunity for recognition and media impact the communities where our organization is active.

Saskatchewan equestrian events are growing rapidly – from recreational riding to Olympic disciplines – and we truly feel that the opportunity for sponsorship offers great benefit for your organization and our athletes.

NOTE: The Saskatchewan Horse Federation will work diligently with all potential sponsors to ensure that a package is tailored to meet your corporate/business needs. Multi-year sponsorships will also be available to provide sponsors with more recognition and savings.

Platinum/Presenting Sponsor (\$15,000) – 3 Events - SHF Awards, SHF Hall of Fame and SHF Heritage Finals

- Recognition on all promotional materials as the Presenting Sponsor.
- Verbal recognition during events as the Presenting Sponsor.
- Recognition on the SHF website & on social media.
- Full-page ad in event programs.
- Editorial opportunity in event programs.
- Logo placement & advertisement in Annual Report calendar as a Presenting Sponsor.
- Business Link on SHF website.
- Speaking opportunity at AGM.
- Opportunity to present Year End Awards at AGM.
- (8) Tickets to the Events and the AGM.
- Exhibit opportunities.
- Logo opportunity on events clothing.
- Logo opportunity on events prizing.
- Company merchandise in participant bags at events.



Gold (\$5,000) – Title Sponsor - SHF Awards, SHF Hall of Fame or SHF Heritage Finals

- Recognition on all promotional materials as the Title Sponsor of the selected event.
- Verbal recognition during the selected event as the Title Sponsor.
- Recognition on the SHF website & social media.
- Half-page ad in the selected event program.
- Logo placement & advertisement in Annual Report calendar as Title Sponsor.
- Business Link on SHF website.
- Speaking opportunity at the selected event and the AGM.
- Opportunity to present at the AGM.
- (6) Tickets to the Event and the AGM.
- Exhibit opportunities.
- Logo recognition on sponsor board at AGM.
- Logo opportunity on event clothing.
- Logo opportunity on event prizing.
- Company merchandise in participant bags at selected event.

Silver (\$2500)

- Recognition on all promotional materials as a Silver Sponsor.
- Quarter-page ad in a selected event program.
- Verbal recognition during events.
- Recognition on the SHF website & social media.
- (4) Tickets to the AGM.
- Logo placement & advertisement in Annual Report calendar.
- Business Link on SHF website.
- Logo recognition on sponsor board at AGM.

Bronze (\$1000)

- Recognition on all promotional materials as a Bronze Sponsor.
- Verbal recognition during events.
- Recognition on the SHF website & social media.
- (2) Tickets to the AGM.
- Logo placement & advertisement in Annual Report calendar.
- Business Link on SHF website.
- Logo recognition on sponsor board at AGM.



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Friends of the SHF (\$500 and under)

- Recognition on promotional materials as a Friend of the SHF.
- Sponsor recognition on the SHF website & social media.
- Recognition in Annual Report calendar.
- Recognition on sponsor board at AGM.



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Sponsorship Agreement

Organization Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Print Contact Name: _____ Date _____

Sponsorship Level:

- Platinum Sponsor - \$15,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Friends of the SHF - \$500 and under

Submit Completed Form To:
Saskatchewan Horse Federation
300 – 1734 Elphinstone St. Regina, SK S4T 1K1
Phone: 306-780-9449 Fax: 306-525-4041
Email: shfadmin@saskhorse.ca